



+ DAVE'S HIRING!

## Save \$500 (or More) Next Week

Here's a quick way to save a ton of cash

Who wouldn't want to save a stack of cash without cutting the budget? It's quick and easy—all you have to do is take a look at your insurance policies. And while that may not sound like a fun way to spend an afternoon, you might be surprised by how much you can save.

### Old Policies Could Cost You

When it comes to insurance, most people like to set it and forget it. Four in 10 auto and homeowner's insurance customers have had policies with their current company for more than 10 years. In that amount of time, your insurance needs can change. But we keep those old policies, believing our loyalty is earning us a discount.

Phil H. found out that wasn't true when he finally took a good look at his home and auto insurance. He and his wife had used the same insurance company for more than 20 years, until he consulted an independent insurance agent for home comparison quotes.

"Our agent helped us save \$600 per year on our home and auto insurance," Phil told us. "That savings will go to our debt snowball—almost there!"

Phil's agent was able to find him a better deal because independent agents aren't tied to one insurance company. They're able to shop and compare policies from several companies to find the right coverage at the best price.

### Big Names Could Mean Big Bucks

[← BACK TO BLOG](#)



# Lose the Worry and Guilt about money!



Last year, the biggest companies in the insurance industry poured \$5.7 billion into advertising to build that name recognition among potential customers. That's how they convinced many insurance customers that they offer lower prices and more convenience.

But those who buy their insurance directly from insurers like these soon have a change of heart. Nearly 40% of homeowners and 30% of auto insurance customers who bought direct said they would work with an agent to buy their next policy.

Save \$500 or more on your insurance by using Dave's Endorsed Local Provider.



Clients of independent insurance agents are much happier with their coverage. Three out of four people who bought their insurance through an independent insurance agent say they got a better price.

Michael H. *knows* he got a better price. "I saved 43% on my homeowner's policy and 38% on by auto [insurance]," Michael told us. "And both policies provided better coverage."

Michael and his family will save \$700 on their coverage this year, and all Michael had to do was make one phone call.

### More Than the Bottom Line

An independent insurance agent does more than save their clients money. They also trust their agents to:

- More clearly explain their coverage
- Make sure they are fully covered
- Assist in getting claims paid quickly and fairly
- Better represent their interests

Find out if an independent insurance agent can help save you money and give you peace of mind about your insurance coverage. Contact one of Dave's insurance Endorsed Local Providers (ELPs) for trustworthy advice and excellent service. Find your ELP today.